



UNISON.

PARADIGM<sup>®</sup>

Lighting-control solutions for performing arts venues





ETC Headquarters, Middleton, Wisconsin, USA



ETC Ltd., London, United Kingdom



ETC GmbH, Holzkirchen, Germany



ETC Asia, Hong Kong

## The ETC difference

ETC (Electronic Theatre Controls) is a leader in the manufacture of lighting and rigging technology for entertainment and architectural applications, with decades of experience lighting theaters, performing arts centers, concert halls, opera houses and themed environments of all sizes around the globe. With an array of lighting-control systems; conventional, LED and exterior lighting fixtures; power-control systems; networking products; emergency-lighting equipment; and more, ETC has the solutions for a full spectrum of specified lighting projects.

Founded in Madison, Wisconsin, in 1975, ETC began as a college project that grew into an award-winning company focused on producing the highest-quality products. Over the years, ETC has expanded by product developments and acquisitions to include more than 900 employees in offices worldwide.

Since its beginning, ETC has earned an industry reputation for unmatched technical and customer service. In addition to its own renowned service department offering 24-hour phone support, ETC has nearly 300 authorized service centers throughout the world, staffed by hundreds of certified technicians. You're guaranteed the assistance you need throughout the entire life of a product.



# Unison® Paradigm® lighting control system

## Unison Paradigm is the right choice for performing arts venues

Lighting and power control at performing arts venues involves more than just turning lights on and off. It requires the right level of control at the right time.

Facilities are rapidly moving to solid-state lighting sources — like LEDs — which is radically changing the requirements for power and front-end user controls, and is creating new challenges for lighting control. Performance venues have unique requirements that can be vastly different than those of other commercial or industrial buildings. Sophisticated LED color control is critical, and must be achieved with intuitive control interfaces. Fade quality has to be smooth and predictable. Backstage control locations require rugged interfaces that can stand up to years of hard work. Staged-on and staged-off power control is the norm, not the exception. Every show is different, and each has its own unique needs.

You need a system designed specifically for your lighting and power control needs. ETC's Unison Paradigm system has you covered. It was designed by people who truly understand what life backstage and front-of-house is really like, and they create systems that match your way of working.

## Touchscreen Stations

Touchscreen controls complement your interior design while putting lighting and building control at your fingertips. Available in wall-mount and handheld versions, Paradigm Touchscreens offer high-resolution color displays that are bright and easy to read, with audible and visual feedback. Each Touchscreen is designed for a specific purpose, providing clear and intuitive graphics to guide you quickly through your lighting and control options. Touchscreen stations are available in seven- and 18-inch options for local or facility-wide control.

## Heritage Stations

Button and fader stations give you tactile control with visual feedback from almost anywhere. Combining an indelible laser-marking method and the latest in plastics, Heritage Stations offer easy-to-read standard or custom legends that are labeled for specific control functions. Stations support locking covers and electronic lockout to prevent unauthorized use during show conditions.

## Interface Stations

Not all system interaction is with people. ETC has a variety of interface stations for DMX, network, RS232 serial, contact closure and other sources that can be used when interaction with other systems or equipment is required.

**1 Button Stations** feature standard and custom controls for houselight and worklight control

**2 Fader Stations** provide stagelight control from backstage and the control booth

**3 Touchscreen Stations** give advanced control to the stage manager and front-of-house personnel

**4 Responsive Controls** deliver occupancy control after hours in performance spaces and backstage areas like dressing rooms, and during the day for lobbies and atriums

**5 Interface Stations** allow simple interaction with AV systems, building systems, and third-party equipment

## Responsive Controls

It's very easy for buildings to waste electricity and rack up large electrical bills. Occupancy/Vacancy Sensors are a simple solution for your facility to cut back on energy use and unnecessary expenses, by automatically turning lights off in unoccupied spaces. And Light Sensors utilize advanced daylight harvesting capabilities to harness available natural light and reduce electric light output in well-lit areas like lobbies and atriums.

## Custom Solutions

When specific control requirements must be met, custom control stations, interfaces and advanced programming benefit from the capabilities built into every Paradigm system, ensuring that the right control scheme and options are available for every facility.

## Complete your system

ETC offers a range of award-winning lighting-control desks, power-control products, and fixtures that can round out the lighting system in your performing arts facility:



Eos Ti ■ Gio ■ Ion ■ Element ■ Cobalt 20 ■ Cobalt 10

## Lighting control consoles

From the world's biggest stages to the local auditorium and everywhere in between, there's an ETC control console for every application. ETC offers different lighting-control families with distinct operating styles to give designers and programmers of all experience levels the ability to choose the right solution for their current and future needs.



Prodigy ■ Vortek ■ Foundation ■ QuickTouch+

## ETC Rigging

With improved standards for safety and design, ETC's range of hoists and controls accommodate the unique needs of each space and budget. Motorized hoists and hoist-control systems raise and lower loads of all kinds, making ETC Rigging products a safe, intelligent choice for installations of all sizes.



Series 2 ■ Lustr+ ■ CYC ■ Zoom  
Studio HD ■ Daylight ■ Tungsten

## Source Four LED family

Based on the x7 Color System™, which combines up to seven LED colors, the Source Four LED™ family can create the broadest color range and most beautiful whites possible from an LED. With Source Four LED luminaires, you get crisp optics, user-friendly functionality, and a convenient size, along with a capable user-interface and high efficiency.



## Sensor3 power control

Sensor3 is the foundation for a versatile power-control system, transitioning your venue into the 21st century, with full control of conventional and LED loads. Its CEM3 platform features easy-to-use buttons for quick setup, simplified backups and high-speed networking, and its ThruPower modules give you dimming, relay and constant-power options all in one module. Sensor3 power control systems are the performance standard for theaters worldwide.



**Corporate Headquarters** ■ 3031 Pleasant View Rd, PO Box 620979, Middleton WI 53562 0979 USA ■ Tel +1 608 831 4116

**London, UK** ■ Unit 26-28, Victoria Industrial Estate, Victoria Road, London W3 6UU, UK ■ Tel +44 (0) 20 8896 1000

**Rome, IT** ■ Via Pieve Torina, 48, 00156 Rome, Italy ■ Tel +39 (06) 32 111 683

**Holzkirchen, DE** ■ Ohmstrasse 3, 83607 Holzkirchen, Germany ■ Tel +49 (80 24) 47 00-0

**Hong Kong** ■ Room 1801, 18/F, Tower 1 Phase 1, Enterprise Square, 9 Sheung Yuet Road, Kowloon Bay, Kowloon, Hong Kong ■ Tel +852 2799 1220

**Web** ■ [www.etconnect.com](http://www.etconnect.com) ■ Copyright©2014 ETC. All Rights Reserved. All product information and specifications subject to change. 7184L1010 Rev. A 09/14